



INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION  
BATON ROUGE CHAPTER

# THE BENCHMARK

*November Meeting  
Friday, November 17th, 2006  
Real Estate Trends and Facility Management*

### World Work Place

World Workplace... what is it really? I didn't know what to expect by attending World Workplace 2006, but there were enough IFMA members who had attended in the past to convince me I needed to go. It's a good thing I took their advice because had I not gone I would have missed out on an incredible opportunity.

Each day of the event was packed full of educational sessions covering countless topics from basic industry concepts all the way to material for experienced professionals. I attended as many sessions as my schedule would allow, and left wanting more. As soon as I returned to the office I was applying newly learned principles and tools to my everyday tasks.

The Expo itself was incredible, with literally hundreds vendors that were all FM related. Being able to lay hands on the products I needed and compare them to similar products just around the corner, as well as meet the sales / service representatives from each company and manufacturer proved priceless. I found it valuable to meet these folks face to face, and have them answer any question I had right there without having to surf the web for hours.

This alone was worth the trip, but in addition there was so much more offered to entertain us. There were several guided tours and similar activities, receptions, key-note speakers of exceptional quality, and even a Career Zone where we could meet with numerous recruiters from prominent organizations or learn new ways to sell ourselves.

Needless to say, I will attend next year's World Workplace in New Orleans. I look forward to what's in store for us, and know it will be well worth the wait.

**Article Contribution By: Rick Foster**

### McMains Wish List

**The Following items are on the wish list for the McMains Foundation.**

**\*Rifton Gait Trainer      \$2200      \*Exercise CD      \$300**

**If you would like to give a donation please contact:**

**Brad Way at 295-0800      [brad@latterblum.com](mailto:brad@latterblum.com)**

**Or to make a donation make checks payable to: McMains Children Development Center  
and mail to: Brad Way c/o Latter and Blum  
10455 Jefferson Hwy Suite 200    Baton Rouge, LA 70809**

### Announcements

- As of January 1st the cost for the lunch meeting are going to \$20 for members and \$25 for non-members
- Keep an eye out on the web site for some upcoming events, such as..... an RSVP form for luncheons and being able to pay for events with credit cards!!!!